

April 27th - May 1st

2021



Derby Diversity & Business Summit

*Program Booklet*

# A LETTER FROM OUR FOUNDER

Dear Community Partners,

Thank you for the overwhelming support, not only within the local business community, but with our national corporate, governmental, and philanthropic partners. DDBS has been able to thrive and grow despite the current struggles in our world and our nation from a debilitating and deadly pandemic to civil unrest and continued struggles to fend off discrimination. We are truly thankful for the investment of time everyone spent with us, both virtually and in-person. We have all been waiting patiently to move on from physical restrictions and come together again as humans want to do. It is my hope that this year and every year that DDBS has created many new relationships and a space where we all have a voice.

We are continuing to build momentum with our certification partners, corporate sponsors, steering committees, advisory committees and each of you - proving that we are stronger together. Embracing diversity means we need access to one another, so we can network, listen, and learn. As diverse-owned business leaders, we have our own focus and concerns, however, one thing we all share is a vision that is inclusive. Your presence here shows us your commitment and the value we all place in each other and ourselves. Again, to our steering committee liaisons, and host city chairs, we are extremely grateful. Without your belief in the vision for DDBS, your understanding of the needs of LGBTQ-owned, women-owned, minority-owned, veteran-owned and disabled-owned businesses, none of this would be possible. We thank you for your trust, connections, business acumen, hard work, and planning.

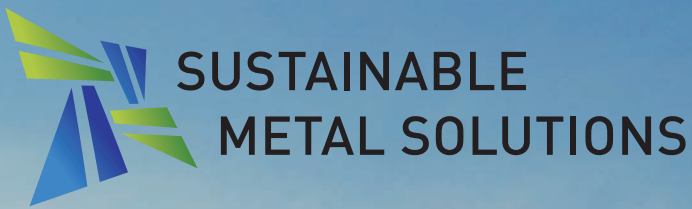
A special thanks also goes to all our speakers, judges, mentors, and other affinity group allies for their belief in this collaboration. While DDBS is where we all come together, it simply could not happen without the foundation you have provided and your belief in the true spirit of diversity. We would also like to thank our corporate sponsors for their support and for recognizing the value of this event. While other conferences speak to one facet of our diverse communities, our sponsors recognize that DDBS serves us all. The access DDBS provides allows corporations to become more engaged with diverse-owned suppliers at a moment when the expense of multiple yearly conferences might otherwise make diversity less of a priority.

Let's all keep doing the work and showing up together, because when we do we have the power to change the world.



Sincerely,  
Tawana Bain  
*Founder*

A promotional banner for the DDBS app. On the left, a woman with curly hair and glasses is smiling while looking at her smartphone. In the center, a graphic of a smartphone displays the app's interface, which includes the dates 'APRIL 27 - MAY 01', the title 'Derby Diversity &amp; Business Summit', a photo of a crowd, and the tagline 'Becoming Champions for Change!'. Below the photo are icons for 'Attendees', 'Speakers', and 'Sponsors'. On the right, the text 'DOWNLOAD THE APP!' is written in large, bold, orange letters. Below this, in teal, is 'GET REAL-TIME UPDATES ON SUMMIT SPEAKERS, SCHEDULE, SPONSORS, VENDORS AND MORE!'. At the bottom right, it says 'SEARCH DDBS IN THE APPLE STORE AND GOOGLE PLAY STORE.' At the bottom left, a red banner says 'DOWNLOAD TODAY!'. At the bottom center, there are two buttons: 'Download on the App Store' and 'GET IT ON Google Play'.



# **PROUD SUPPORTER OF THE DERBY DIVERSITY BUSINESS SUMMIT RACING TOWARDS INCLUSION!**



**RESTORING, RECLAIMING AND  
REVIVING AMERICAN LANDS  
AND THE ENVIRONMENT**

**AMERICAN METAL  
INDEPENDENCE**





Dear Derby Diversity and Business Summit Participant,

On behalf of Greater Louisville Inc., the Metro Chamber of Commerce – welcome to Louisville!

We are thrilled to have you join us during one of the most exciting times of year. The Kentucky Derby has become so much more than a two-minute horse race for our city- it encapsulates our unique culture by bringing together the best of the arts, music, food, and entertainment.

However, if you have been here before you know these things are not exclusive to Derby. Greater Louisville has exciting events and attractions to offer all year long. Even in the midst of the pandemic, there's always something new and exciting to see.

The same applies to our businesses. We are home to a large variety of innovative and diverse businesses. Many of these businesses have found our talented and diverse workforce and economic advantages a key part of their success.

More so than ever, our work as the chamber has focused on creating an inclusive economy. We are constantly looking for ways to support minority entrepreneurs and close racial economic gaps. There is still much work to be done, but we are hopeful for what we can achieve together in the future.

Enjoy your time in Louisville and we hope to see you back soon!

Sarah Davasher-Wisdom  
GLI President & CEO





## LETTER FROM THE MAYOR



OFFICE OF THE MAYOR  
LOUISVILLE, KENTUCKY

Greetings,

It is my pleasure to welcome you to the Derby Diversity Business Summit. Louisville is the regional economic hub and cultural and artistic heart of 24 surrounding counties in Kentucky and Southern Indiana. As the hometown of Muhammad Ali, the Kentucky Derby and the world's greatest bourbons, we're steeped in Southern hospitality and grounded by Midwestern sensibilities.

Louisville is touted around the globe for its compassion- a place that's authentically welcoming and inclusive. We recognize that diversity and inclusion is how we grow, and we know the value of always having diverse perspectives at the table. It is that inclusive nature that made Louisville the first city in the South to pass a Fairness law. Louisville strives to meet its fullest potential, but we know that can only be achieved through working toward greater equity throughout the community.

Thank you to the organizers, sponsors and business owners who are here to support each other and move toward a future where we all appreciate our differences and celebrate what brings us together.

You've come to Louisville during one of our finest times, Derby Week. Enjoy!

Sincerely,

A handwritten signature in black ink, appearing to read "Greg Fischer".

Greg Fischer  
Mayor



WWW.LOUISVILLEKY.GOV

LOUISVILLE METRO HALL 527 WEST JEFFERSON STREET LOUISVILLE, KENTUCKY 40202  
502.574.2003

# ABOUT THE DERBY DIVERSITY & BUSINESS SUMMIT

## OUR PURPOSE

The purpose of the Derby Diversity & Business Summit is to bring Women, LGBTBE, Minority and Veteran-Owned Enterprises together to network, develop, and ENJOY the Kentucky Derby festivities with Corporate partners seeking to further strengthen their ties with firms with strong capacity and scalability. A portion of the event proceeds will be donated to NAWBO Kentucky to jump start its GROW program.

By attending, guests will have the ability to attend development seminars, panel discussions, and hear from highly sought after speakers to share their experiences in the business world of diversity.

Along with networking opportunities available at the business sessions, guests will also have the chance to attend A-List celebrity events and derby festivities with peers!

## OUR MISSION

The mission of the Derby Diversity & Business Summit (DDBS) is to intersect Diverse Owned Businesses and to promote Diversity within the Executive Workforce and Supply Chain.

To accomplish our mission, each year we host a Business Summit with the nation's and diverse business leaders in Louisville, KY to create intersectional accessibility. We take a portion of the proceeds and we identify projects in which we can provide funding that supports education, business development and training initiatives for organizations committed to the advancement of Diverse Business Owners & Executives.

# DERBY PARTY DAZZLER



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#UNITYCHAMPS  
#CHAMPIONSOFCCHANGE

**TAKE A SELFIE!**

TAKE A SELFIE  
WITH THE NEW  
DDBS PHOTO  
BOOTH &  
SHARE IT!



**DERBYDIVERSITY.COM/PHOTO-BOOTH**

## MAP OF THE KENTUCKY INTERNATIONAL CONVENTION CENTER







APRIL 27 - MAY 1, 2021 | LOUISVILLE, KY

## AGENDA

# DAY 1 TUESDAY, APRIL 27TH

### Online Only

**Virtual Broadcasting from Kentucky International Convention Center. Kentucky International Convention Center | 221 S 4th St, Louisville, KY 40202**

#### *Time Event*

10am - 2pm	<b>REGISTRATION OPEN IN PERSON</b>
10:30am - 10:45am	Welcome from DDBS Founder and Co-Chair
10:45am - 11:45am	Host City Breakout - Louisville: "The Digital Transformation"
10:45am - 11:45am	Host City Breakout - Chicago: "Lifetime vs Lifeline"
12pm - 1pm	Host City Breakout - Cincinnati: "Business Resiliency"
12pm - 1pm	Host City Breakout - Nashville: "Lifetime to Lifeline - Returning to Work"
1:15pm - 2:30pm	Host City Breakout - New York and New Jersey: "The Next Phase of Work"
1:15pm - 2:30pm	Host City Breakout - Dallas: "Return to Work"
2:45pm - 4pm	Host City Breakout - Philadelphia: "Who are we Now?"
2:45pm - 4pm	Host City Breakout - Southern California: "Leveling the Playing Field of Procurement"

### In-Person and Virtual

**Broadcasting from Derby City Gaming  
4520 Poplar Level Rd, Louisville, KY 40213**

6pm - 8pm	Opening Reception - DDBS Idea-Thon Kick-Off, Panels & Entertainment
6pm - 7pm	Panel   Main Stage - Celebrating Curiosity and Diversity of Thought
7pm - 8pm	"Let's Be Honest" - Conversations with Diverse Leaders on the Fears & Realities in Business
8pm - 8:15pm	Entertainment - Comedian Keedar Whittle
8:15pm - 8:30pm	CLOSING REMARKS





# DAY 2 WEDNESDAY, APRIL 28TH

## In-Person and Virtual

**Virtual Broadcasting from Kentucky International Convention Center. Kentucky**  
International Convention Center | 221 S 4th St, Louisville, KY 40202

<i>Time</i>	<i>Event</i>
8am - 2pm	<b>ONSITE REGISTRATION OPEN</b>
9:00am - 10:00am	Fire Side Chat - "Diversity in Sports   Now the Engine Driving The Caboose"
10:15am - 11:15am	Panel   Main Stage - "The Power of Sports around Social Justice"
11:30am - 12:15pm	Panel   Main Stage - "Catching up with Pivot Champ Winners"
12:30pm - 1:30pm	Panel   Main Stage - "How You Reinvent Your Audience"
1:30pm - 2pm	Main-stage Check in
2:15pm - 3:45pm	Panel   Main Stage - "Before the Data: Does Representation in your Senior Marketing & Sales Roles Matter"
4pm - 6pm	WOC & WWAR Roundtable (Invite Only) - WOC & WWAR goes to Derby!
6:30pm - 8:30pm	Brims, Bow Ties, Bourbon & Buyers - Empowered Women Empower Women

# DAY 3 THURSDAY, APRIL 29TH

## In-Person and Virtual

**Virtual Broadcasting from Kentucky International Convention Center. Kentucky**  
International Convention Center | 221 S 4th St, Louisville, KY 40202

<i>Time</i>	<i>Event</i>
8am - 2pm	<b>ONSITE REGISTRATION OPEN</b>
9am - 10am	Breakfast - Justice Fest and Authentic Momentum
10:15am - 11:15am	Panel   Main Stage - "Diversity & Analytics from the Corporate Lens"
11:30am - 12:30pm	Panel   Main Stage - "Covid and Medical Innovation for the Black & Brown Community"
12:45pm - 1:15pm	Entertainment - Comedian/ Lunch
1:15pm - 2:15pm	Panel   Main Stage - "Sustaining Operations Through Disruption"
2:30pm - 3:30pm	Panel   Main Stage - "Diversity in Fashion and Entertainment Today"
5:30pm - 7:30pm	DDBS, PPAATH & LEA Isaac Murphy Legacy Awards
7:30pm - 9:30pm	Sponsor Reception - Invite Only - "Solutions Advancing Health Inequities"
9pm - 1am	DERBY SNEAKER BALL



## AGENDA

# DAY 4 FRIDAY, APRIL 30TH

### In-Person Only

**Kentucky International Convention Center. Kentucky**  
International Convention Center | 221 S 4th St, Louisville, KY 40202

#### *Time Event*

9:00am - 11:00am **ONSITE REGISTRATION OPEN**

9:00am - 11:00am Derby Primp & Play

### In-Person Only

**Churchill Downs**  
700 Central Ave, Louisville, KY 40208

11:30am - 7:00pm Oaks at the Track

8:00pm - 12:00am DDBS Full Summit Pass Holders Only / Black Jockeys Lounge

# DAY 5 SATURDAY, MAY 1ST

### In-Person Only

**Virtual Broadcasting from Kentucky International Convention Center. Kentucky**

#### *Time Event*

9:00am - 11:00am **ONSITE REGISTRATION OPEN**

9:00am - 11:00am Derby Primp & Play

### In-Person Only

**Churchill Downs**  
700 Central Ave, Louisville, KY 40208

11:30am - 7:00pm Derby at the Track

8:00pm - 12:00am DDBS Full Summit Pass Holders Only / Black Jockeys Lounge





## TRANSPORTATION SCHEDULE



Transportation will run 4/28- 5/1 and will follow COVID 19 Guidelines.

### WEDNESDAY, APRIL 28TH

6:15pm KiCC to Black Jockeys Lounge  
6:15pm Downtown Marriott to Black Jockeys Lounge  
9:15pm Black Jockeys Lounge to KICC  
9:00pm Black Jockeys Lounge to Downtown Marriott

### THURSDAY, APRIL 29TH

5:00pm KICC to Black Jockeys Lounge  
5:00pm Downtown Marriott to Black Jockeys Lounge  
7:00pm Black Jockeys Lounge to Muhammad Ali Center  
7:00pm Downtown Marriott to Muhammad Ali Center  
1:00am Muhammad Ali Center to Downtown Marriott

### FRIDAY, APRIL 30TH

11:30am KICC to CDI  
7:00pm CDI to Downtown Marriott

### SATURDAY, MAY 1ST

11:30am KICC to CDI  
7:00pm CDI to Downtown Marriott



**We make custom cakes  
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Our ultimate mission is to service our community by offering free birthday parties, celebrations, or cakes for the under served and individuals in need. We understand that celebrating important days can be difficult when you are in unfortunate circumstances, So a portion of all monies received from our cake sales goes to fund our mission of celebrating people!

Because like you, we believe that everyone deserves to be celebrated on their special day!



## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #1: LOUISVILLE - "The Digital Transformation"

*Tuesday, April 27th (ONLINE) 10:45 am - 11:45 am*



**YVAN DEMOSTHENES**

SALES PROFESSIONAL



**JIMMY RAY III**

DDBS YE INTERSECTION CHAIR



**ERICA FIELDS**

DDBS / LGBT LIAISON



**CYNDI MASTERS**

DBS INTERACTIVE / FOUNDER



**KATHY MILLER PERKINS**

MILLER CONSULTANT / CEO



## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #2: CHICAGO - "Lifetime vs Lifeline"  
*Tuesday, April 27th (ONLINE) 10:45 am - 11:45 am*



**BROOKE FOLEY**

JAYNE AGENCY / CEO & FOUNDER



**KAREN GOLDNER**

THE WOMEN'S BUSINESS DEVELOPMENT CENTER  
MANAGING DIRECTOR OF ESTABLISHED BUSINESS SERVICES



**CHRIS GANDY**

NAIFA DuPage / Vice President for the  
Board of Directors



**DARYLE JOHNSON**

BUSINESS OWNER, STRATEGIST AND  
PROGRAM DIRECTOR



# LOU NEEDS YOU

Downtown needs you more than ever right now. Lou Needs You is aimed at promoting businesses in the Downtown and adjacent areas that have been hit hard by the pandemic. We encourage the community to support our Downtown businesses, and show your support on social media by using #LouNeedsYou, #DowntownStrong, and #DowntownLouNeedsU.

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## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #3: CINCINNATI - "Business Resiliency"  
*Tuesday, April 27th (ONLINE) 12:00 pm - 1:00 pm*



**CHERYL BORLAND**  
CORPORATE COUNSEL ADVISOR



**KIRK HILBRECHT**  
BOXCAR / CRISIS COMMUNICATIONS  
AND RELATIONS RANGER



**FRED NEUROHR**  
CINCINNATI CHILDREN'S HOSPITAL /  
PROGRAM COORDINATOR



**NIGEL COTTERILL**  
BELOW ZERO LOUNGE &  
TILLIE'S LOUNGE



**KIM TAPIA**  
SERIAL ENTREPRENEUR AND  
BUSINESS CONSULTANT



**SARAH TSAI**  
SARAH TSAI CONSULTING / CEO



**SHEILA MIXON**  
NESS DEVELOPMENT & ENTREPRENEURS  
SENIOR VICE PRESIDENT



## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #4: NASHVILLE - "Lifetime To Lifeline Returning To Work"

*Tuesday, April 27th (ONLINE) 12:00 pm - 1:00 pm*



**BROOKE FOLEY**

JAYNE AGENCY / CEO & FOUNDER



**MICHELLE GARDNER-INCE**

WOMEN VETERAN-OWNED SMALL  
BUSINESS INITIATIVE / DIRECTOR



**TERESA LAWRENCE**

DELTA ADMINISTRATIVE  
SERVICES, LLC / CEO



**CYNTHIA WHITFIELD**

INSPIRE 1, LLC / PRESIDENT & CEO



**HARMONY HENSLEY**

SOCIAL ENTREPRENEUR



**LAURIE OSWALD**

INTERAWORKS / CEO

## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #5: NEW YORK/NEW JERSEY - "The Next Phase of Work"

*Tuesday, April 27th (ONLINE) 1:15 pm - 2:30 pm*



**AVIS YATES RIVERS**

Technology Concepts Group  
International / CEO



**DEANA CHENEY**

BOSISI DESIGNS, LLC  
/ FOUNDER



**JOEY MAC DIZON**

The Mobile Cigar Lounge /  
Co-Founder & CEO



**MARCIA TARNOFF**

BLANK2BRANDED / CEO AND FOUNDER



**MICHAEL SATERMAN**

SATERMAN CONNECT /  
MANAGING PARTNER



**SANDRA EBERHARD**

WBEC METRO NY /  
PRESIDENT AND CEO

## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #6: DALLAS - "Return to Work"

*Tuesday, April 27th (ONLINE) 1:15 pm - 2:30 pm*



**BROOKE FOLEY**

JAYNE AGENCY / CEO & FOUNDER



**ANGELA SEAMAN**

SEAMAN GROUP LLC /  
FOUNDER AND CEO



**KELVIN GOODWIN**

T.I.P. INVESTIGATIONS LLC / CEO



**ELLE MORRIS**

MARKS, A SGS CO. / SENIOR  
GLOBAL STRATEGY CONSULTANT



**ANDREA BEDNAR**

ANDREABEDNAR.COM /  
FOUNDER



**ANNIE CARL**

PLATINUM PODIUM / OWNER



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## HOST CITY BREAKOUT SESSIONS

HOST CITY BREAKOUT #7: PHILLY - "Who Are We Now 2021?"

*Tuesday, April 27th (ONLINE) 2:45 pm - 4:00 pm*



**MARGYE SOLOMON**

DDBS / ADVISORY COMMITTEE MEMBER



**VALARIE COFIELD**

EASTERN MINORITY  
SUPPLIER DEVELOPMENT  
COUNCIL / PRESIDENT & CEO



**ELIZABETH WALSH**

WBEC-EAST / PRESIDENT



**CHERYL BORLAND**

CORPORATE COUNSEL ADVISOR



**GREGORY L. DESHIELDS**

PHILADELPHIA CONVENTION  
AND VISITORS BUREAU -  
PHL DIVERSITY / EXECUTIVE DIRECTOR



**DENNIS MILLER**

GREATER PHILADELPHIA AREA  
VETERAN CHAMBER OF COMMERCE  
/ PRESIDENT AND FOUNDER

## HOST CITY BREAKOUT SESSIONS

**HOST CITY BREAKOUT #8: SOUTHERN CALIFORNIA - "Leveling the Playing Field of Procurement"**  
*Tuesday, April 27th (ONLINE) 2:45 pm - 4:00 pm*



**PAMELA WILLIAMS**

THE WOMEN'S BUSINESS ENTERPRISE  
COUNCIL WEST / PRESIDENT AND CEO



**PATRICIA CRENSHAW**

PACIFIC SOUTHWEST MINORITY  
DEVELOPMENT COUNCIL /  
PRESIDENT AND CEO



**PRISCILLA CHAVEZ**

PCL CONSTRUCTION / MANAGER,  
BUSINESS DEVELOPMENT



**JAYMEE LOMAX**

WBEC-WEST / VICE PRESIDENT



**TODD J JACKSON**

SUPPLIER DIVERSITY REPUBLIC  
SERVICES / MANAGER





Churchill Downs is proud  
to support DDBS and  
GEDDI as we work toward  
our shared commitment to  
diversity and equity.



## PANEL DISCUSSION

**“Celebrating Curiosity and Diversity of Thought”**  
*Tuesday, April 27th (ONLINE) 6:00 pm - 7:00 pm*

### MODERATOR



**JIMMY RAY III**

DDBS YE INTERSECTION CHAIR



**TAWANA BAIN**

GEDDI, Founder & TBain & Co.



**KELA IVONYE**

ENTREPRENEUR IN RESIDENCE /  
AMPLIFY LOUISVILLE & VENTURE SCOUT  
FOR GGV CAPITAL



**ALISIA MCCLAIN**

FUTURE OF WORK INITIATIVE, POWERED  
BY MICROSOFT / EXECUTIVE DIRECTOR



## PANEL DISCUSSION

**“Let’s Be Honest” - Conversations with Diverse Leaders on the Fears & Realities in Business**  
*Tuesday, April 27th (ONLINE) 7:00 pm - 8:00 pm*

### MODERATOR



**CORDELIA DONOVAN**

Cordelia Donovan, Inc / Owner & CEO



**JEANNINE LARUE**

Kaufman Zita Group /  
Senior Vice President



**CHELA DEMUIR**

Unique Woman's Coalition / Pres. & ED



**RAYMOND P. LEWIS**

RP LEWIS & ASSOCIATES / FOUNDER



**JEREMY LENTZ**

TEANECK INTERNATIONAL FILM  
FESTIVAL / EXECUTIVE DIRECTOR

## FIRE SIDE CHAT

**“Diversity in Sports | Now the Engine Driving The Caboose”**  
*Wednesday, April 28th (ONLINE & IN-PERSON) 9:00 am - 10:00 am*

### MODERATOR



**TAWANA BAIN**

GEDDI, Founder & TBain & Co.



**COLLETTE V. SMITH**

Believe N You, Inc. / Founder and President

## PANEL DISCUSSION

**“The Power of Sports around Social Justice?”**  
*Wednesday, April 28th (ONLINE & IN-PERSON) 10:15 am - 11:15 am*

### MODERATOR



**NATALIE B. MCKENZIE**

The Whole Woman, LLC /  
Founder & CEO



**ALEXYS K. FEASTER**

The Kinship Advisors / Founder



PURE PATH CAPITAL

# Fortune Favors the Bold

Create event-driven investments where Pure Path Capital's collective assets and expertise can help mitigate risk and provide superior returns while maximizing long-term growth and capital appreciation.



## Alternative Capital Solutions

Today, small business growth is particularly hindered by a lack of traditional funding. Our disciplined approach provides liquidity for emerging small to mid-cap private and public companies and creates superior non-correlated risk adjusted returns while maximizing long-term growth and capital appreciation.



## Targeted Growth Strategies

Innovation has, and always will, come from small business entrepreneurship. We provide value-added corporate and government relationships, transaction leadership and international sponsorships to strategically motivate event-driven opportunities and provide results that may otherwise be unobtainable.

## PANEL DISCUSSION

“Catching up with Pivot Champ Winners”

Wednesday, April 28th (ONLINE & IN-PERSON) 11:30 am - 12:30 pm

### MODERATOR



**CHERENA FOX**

JUST BOSS UP ACADEMY & DDBS  
DIGITAL DIALOGUE / PROGRAM DIRECTOR



**JOEY MAC DIZON**

The Mobile Cigar Lounge /  
Co-Founder & CEO



**AVIS YATES RIVERS**

Technology Concepts Group  
International / CEO



**MICHELLE TASMAN**

Rodeo Drive / Co-Owner & Manager



## PANEL DISCUSSION

**“How You Reinvent Your Audience”**

*Wednesday, April 28th (ONLINE & IN-PERSON) 12:30 pm - 1:30 pm*



**KEN SANCHEZ**

Legal.io. / Head of Business Development  
& Diversity, Equity, and Inclusion



**CHRIS GANDY**

NAIFA DuPage / Vice President for the  
Board of Directors



**BLAKE BOLDEN**

Mentor, former Professional Athlete, Pro Scout and  
Growth & Inclusion Specialist for the Los Angeles Kings.



**JAE REQUIRO**

AEG Worldwide / Vice President of Diversity,  
Equity, and Inclusion

## PANEL DISCUSSION

**“Before the Data: Does Representation in your Senior Marketing & Sales Roles Matter”**  
*Wednesday, April 28th (ONLINE & IN-PERSON) 2:15 pm - 3:45 pm*

### MODERATOR



**ERICKA RIGGS**

OMNICOM SPECIALTY MARKETING  
GROUP CHIEF DIVERSITY, EQUITY  
AND INCLUSION OFFICER



**CHRYSA CHIN**

NATIONAL BASKETBALL PLAYERS  
ASSOCIATION / EXECUTIVE VICE PRESIDENT,  
STRATEGIC ENGAGEMENT & DEVELOPMENT



**CURTIS SYMONDS**

HBCUGO.TV NETWORK / CEO



**AUDRA MADISON**

MARYLAND JOCKEY CLUB AT LAUREL  
PARK / DIRECTOR OF MARKETING



## PANEL DISCUSSION

**“Diversity & Analytics from the Corporate Lens”**

*Thursday, April 29th (ONLINE & IN-PERSON) 10:15 am - 11:15 am*



**SEAN TUTTLE**

Humana, Inc.

## PANEL DISCUSSION

**“Covid and Medical Innovation for the Black & Brown Community “**

*Thursday, April 29th (ONLINE & IN-PERSON) 11:30 am - 12:30 pm*



**ROBERT R. REDFIELD, M.D.**

Virologist / Recently served as Director of Centers  
for Disease Control and Prevention



DISCOVER THE ENTICING  
SECRETS AND HIDDEN GEMS OF  
LOUISVILLE THAT ARE  
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## PANEL DISCUSSION

**"Sustaining Operations Through Disruption"**

*Thursday, April 29th (ONLINE & IN-PERSON) 1:15 pm - 2:15 pm*



**PATTI MASSEY**

MYCA MATERIAL HANDLING  
SOLUTIONS / OWNER & CEO



**BONNIE NIJST**

FIDGET Branding / President and CEO



CHURCHILL  
DOWNS

&

**DERBY CITY**  
G A M I N G

*proudly support the*  
**Derby Diversity & Business Summit**

## PANEL DISCUSSION

“Diversity in Fashion and Entertainment Today”

Wednesday, April 28th (ONLINE & IN-PERSON) 2:30 pm - 3:30 pm

### MODERATOR



**ARIEL DENEEN**

FASHION INFLUENCER



**SHARENE WOOD**

5001 FLAVORS, HARLEM HABERDASHERY &  
HH BESPOKE SPIRITS PRESIDENT & CEO



**J. ALEXANDER MARTIN**

The FUBU Collection / CO-FOUNDER



**BENNY POUGH**

D'VERSEMEDIA / CEO



**APRIL WALKER**

WALKERWEAR / CREATOR,  
FASHION GAME-CHANGER AND CULTURE SHIFTER

# A THANK YOU FROM OUR VOLUNTEER CO-CHAIRS

Dear Volunteers,

We would like to thank you sincerely for sparing your valuable time and helping us for the Derby Diversity & Business Summit 2021. We would like to express our sincere thanks from the bottom of our hearts for helping us and supporting us this year. It would never have been possible without your selfless support.

We got a lot of appreciation for the same and it has been achievable only because of you. Once again, thank you very much for everything.



Kendra Flannigan

**HJI**  
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CEO, ALPHA BUSINESS SOLUTIONS



*Jonathon Brown*  
DIRECTOR, DEVELOPMENT, PROGRAMS  
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### DDBS CORPORATE- PRODUCT & SERVICE AWARD 2021



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### DDBS CORPORATION OF THE YEAR AWARD 2021



*Nedra Dickson*  
MANAGING DIRECTOR, GLOBAL SUPPLIER  
INCLUSION & SUSTAINABILITY AND EUROPE  
PROCUREMENT MARKET LEAD

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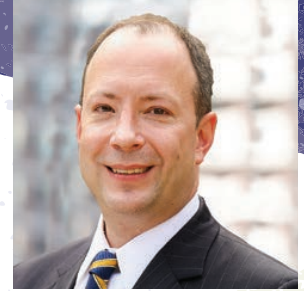
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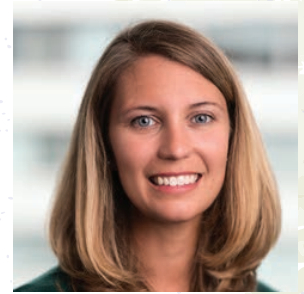
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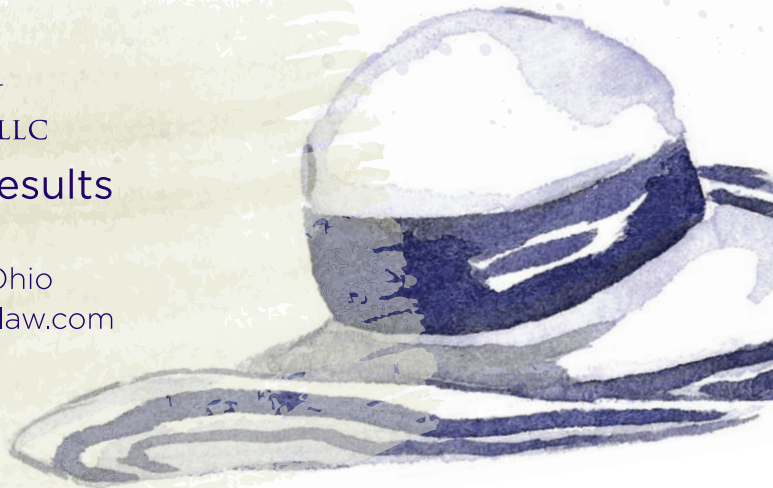
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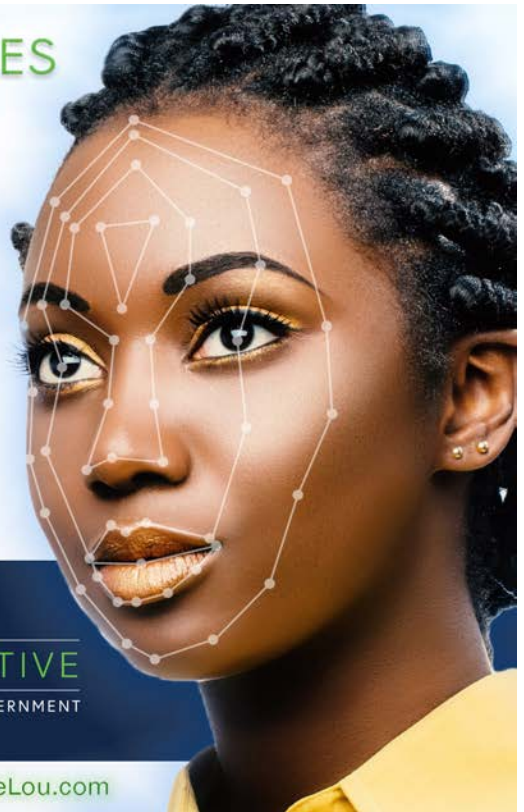
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